

The Koenig House

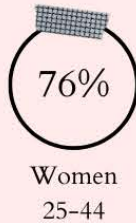


Michele Dupras

26,100
Instagram
Followers

5,800
Facebook
Followers

@THE_KOENIG_HOUSE



In 2006 Michele opened a design studio with only \$200 to her name. Two years later, she had scaled it into a million dollar business. Her designs were sold by retailers such as The MoMA Store, Target, Urban Outfitters and Anthropology. She's done custom work for Tiffany and Co, Paul Mitchell and The Met Gala. In 2020 she cashed out, selling her businesses to pivot into real estate investment. Currently restoring her Mid-Century home, Michele decided to launch full-time into blogging and content creation as of January 2023. Her diverse background and love of storytelling has gotten her a quickly growing following and highly engaged audience. She resides in Michigan with her husband, three young children and two pups, Blondie and Scout.





Experience & Service Rates

15+ years
entrepreneur

SPONSORED POSTS
(INSTAGRAM/FACEBOOK)
\$175

15+ years
marketing
experience

BRANDED REELS / SHORT VIDEO
\$250

15+ years
home ownership
D.I.Y

YOUTUBE VIDEO SPONSOR
\$300

10+ years
public speaking

AMAZON PRODUCT REVIEWS
\$75

FULL CONTENT PACKAGES
STARTS AT \$500

Questions? Ideas?
Let's talk!

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